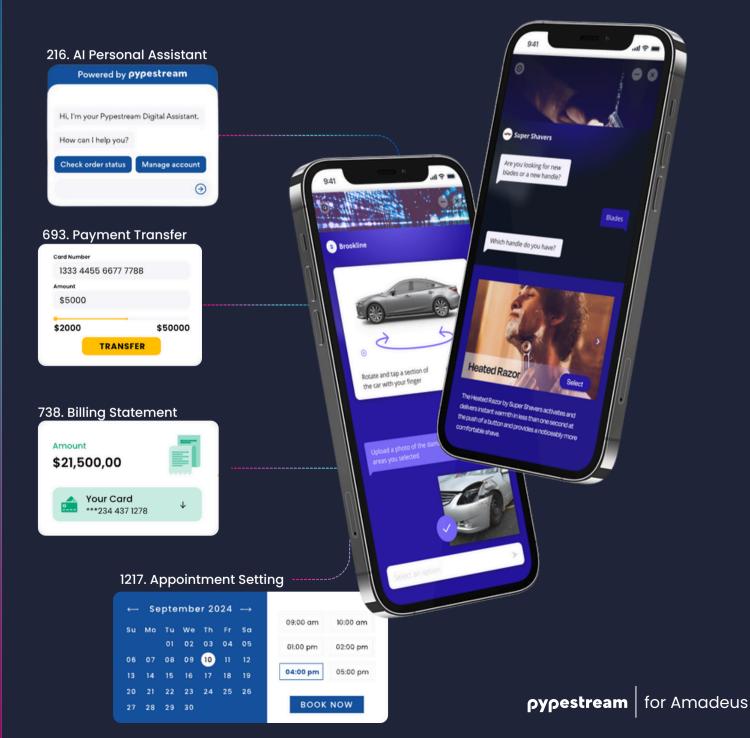
Empowering Airlines with Al-Powered Automation

Transform the Future of Airline Operations with Pypestream's Autonomous Intelligence Platform

Pypestream offers Amadeus a transformative solution to help airlines accelerate Al adoption, streamline their operations, and enhance customer engagement. By partnering with Pypestream, Amadeus can leverage Al-powered microagents to improve operational efficiency, optimize airline services, and provide next-gen digital experiences for passengers—all without the time and resource constraints of internal development.



Why Partner with Pypestream?



Accelerate Al Adoption Without the Development Overhead:

By integrating Pypestream's Autonomous Intelligence Platform, Amadeus can fast-track Al-driven solutions for airlines without the slow pace of building everything in-house. Pypestream provides a ready-made solution with over 3,000 microagents that can be tailored to the needs of the airline industry.



Drive Unmatched Value for Airlines:

Pypestream helps airlines optimize customer service, enhance loyalty programs, and automate key workflows like ticketing, support, and bookings, boosting customer satisfaction and reducing operational costs.



Win the Al Race:

By integrating Pypestream's Autonomous Intelligence Platform with Amadeus' systems, airlines can stay ahead of the competition by offering Al-driven services that improve real-time engagement and increase customer loyalty. Together, we can own the Al space in the travel industry.



Seamless Integration and Scalability:

Our Autonomous Intelligence Platform seamlessly integrates with Amadeus' platforms, enabling airlines to deploy advanced Al capabilities across their operations without worrying about complex integrations. Pypestream's Al microagents operate across multiple channels, including web, mobile, voice, and more, delivering value across all customer touchpoints.



Quick, Scalable Deployment:

With Pypestream, Amadeus can offer Al solutions in days, not months, empowering airlines to get value quickly. This is crucial for staying competitive in a fast-evolving market.

How Pypestream Can Help

Amadeus and Airlines

AUTOMATION

Streamline Airline Operations with Al Automation

We automate a wide range of airline processes, including ticketing, refunds, and luggage management, reducing the manual effort required for operational tasks.

Key Benefits:

- Faster Issue Resolution: Speed up response times with Al-powered solutions that are always on.
- Cost Savings: Reduce operational overheads and errors by automating workflows.
- Seamless Integration: Easily integrates with Amadeus' existing airline systems, ensuring no disruption to current operations.



CUSTOMER SERVICE & SUPPORT

Enhance Customer Service with Al-Powered Virtual Assistants

Our virtual assistants handle customer inquiries, bookings, cancellations, and other services, delivering a personalized customer experience that's available 24/7.

Key Benefits:

- Increase Customer Satisfaction: Passengers get immediate answers and support across multiple digital channels.
- Upsell Opportunities: The AI can recommend additional services, upgrades, and products to increase revenue.
- 24/7 Availability: Always-on service that never leaves passengers waiting.

RETENTION

Optimize Loyalty and Reward Programs

We automate the management of loyalty programs, including point tracking, reward redemptions, and personalized offers based on passenger preferences.

Key Benefits:

- **Boost Loyalty:** Offer a seamless, Al-driven experience that encourages more repeat bookings and higher customer satisfaction.
- Personalized Rewards: Tailored offers and promotions that increase passenger engagement.
- Improved Retention: Automation keeps loyalty members engaged and coming back.

How Pypestream Can Help Amadeus and Airlines

REVENUE GROWTH

Drive Revenue Through Al-Powered Upselling and Cross-Selling

Al microagents can deliver personalized offers, upgrade suggestions, and additional services like premium seating or baggage handling, increasing revenue.

Key Benefits:

- Increased Revenue: Boost overall spend by recommending upgrades or premium services.
- Personalized Engagement: Provide relevant offers based on passenger data and behavior.
- Quick Adaptation: Adjust pricing, offers, and recommendations dynamically based on real-time data.



HR & EMPLOYEE SUPPORT

Streamline HR & Employee Support Operations

Our Autonomous Intelligence Platform can help Amadeus and their airline customers automate HR functions, IT support, and internal queries from staff, making it easier to handle everything from shift schedules to IT support tickets.

Key Benefits:

- Faster Issue Resolution: Automate repetitive tasks, allowing HR and IT staff to focus on more complex issues.
- **Reduced Staff Workload:** Free up employees by automating common inquiries and requests.
- Increased Productivity: Improve efficiency across internal teams by streamlining communication and workflows.

MAINTENANCE & VENDOR MANAGEMENT

Improve Maintenance and Vendor Management

We automate maintenance requests, vendor communications, and parts procurement, optimizing airline operations at a lower cost.

Key Benefits:

- Faster Maintenance Turnaround:
 Automatically track and resolve issues as they arise.
- Improved Vendor Relationships:
 Automate communication for invoice approvals, procurement, and scheduling.
- Cost Reduction: Avoid delays and ensure timely maintenance by automating manual tasks.

The Pypestream Advantage

3,000+ Prebuilt Microagents

Tailored to handle tasks across airlines' customer service, back-office operations, and everything in between.

Proven Performance & Scalability

Scalability that ensures we can handle millions of transactions seamlessly for global enterprises.

Seamless Integration

Easily integrates with Amadeus' systems, including CRM, booking systems, and backend infrastructure.

Military-Grade Security

Compliant with global data protection standards to ensure the safety and privacy of passenger data.

Usage-Based Pricing

Pay only for what you use, ensuring cost-efficiency while scaling your AI solutions.

Our Flexible and Scalable Business Model

Pypestream offers a flexible, scalable partnership model that adapts to the needs of Amadeus and their clients, ensuring mutual success and long-term growth. We understand the importance of creating a partnership that accelerates innovation while preserving existing investments. Our business model is designed to be flexible and low-risk, offering a variety of pricing structures and development opportunities that can be tailored to fit Amadeus' goals and capabilities.

Usage-Based Pricing Model

At the heart of Pypestream's business model is our usage-based pricing. This model allows Amadeus to pay only for what they use, providing scalable, costefficient solutions as your business grows.

- **Scalable Pricing:** You only pay for what is used, allowing for efficient scaling as demand increases.
- Flexible Integration: Use Pypestream's full suite of solutions or select specific use cases to match Amadeus' client needs.
- Customizable Solutions: Work with our team to tailor the platform to your clients' specific use cases without additional development costs.
- Proven ROI: Our platform's success has resulted in measurable savings and enhanced customer satisfaction for leading brands.

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Fixed License Based on Microagents
In addition to our usage-based model,
Pypestream also offers a fixed-license
model based on microagents,
providing predictability for budgeting

while maintaining scalability.

- Fixed Cost: This model offers a predictable, stable cost structure based on the number of microagents required for different applications.
- Tailored to Needs: Microagents can be scaled up or down depending on specific use cases—whether for customer support, fraud detection, or personalized service.
- Full Platform Access: With a fixed license, Amadeus gains access to the full Pypestream platform, providing flexibility in adapting to future business needs.

No-Cost Customization and Development

Pypestream offers customization and development services at no additional cost. This ensures that Amadeus can leverage the platform without incurring the usual overhead associated with building or modifying solutions. We will work closely with your team to adapt the platform to Amadeus' unique requirements, at no cost except for the agreed-upon usage commitments.

- **No Upfront Development Costs:** We will handle all customization efforts and development work needed to adapt Pypestream to your ecosystem.
- **Speed and Flexibility:** Work closely with our team to deploy the platform rapidly, ensuring faster time-to-market for your products.
- **Long-Term Partnership:** We are committed to long-term collaboration, ensuring the platform continues to evolve with Amadeus' business needs.

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Our Flexible and Scalable Business Model, cont.

Full-White Labeling or Selective Features

Our white-labeling options allow Amadeus to brand the solution as their own and resell it to their clients. This can be done on a full white-label basis or through the selective integration of specific features. This flexibility allows Amadeus to determine the extent to which they want to leverage Pypestream's full capabilities.

- Complete Control: Fully control how the solution is presented and integrated into their client offerings.
- Revenue Opportunities: Charge clients for our solutions, providing a new revenue stream while keeping the technology behind the scenes.
- Scalable Solutions: With flexible whitelabeling, tailor the platform to specific verticals and scale easily across different industries.

PypeX Team as a Center of Excellence

Amadeus will have access to the PypeX team, which acts as a Center of Excellence to augment Amadeus' internal team. This team includes AI experts, scientists, developers, and integration specialists, who will work alongside Amadeus to ensure the successful deployment and ongoing optimization of Pypestream's solutions.

- Expertise: Access a team of experts to augment Amadeus' existing capabilities, ensuring smooth implementation and continuous optimization of the solution.
- Development Support: Receive support for integrating new technologies and LLMs (Large Language Models) into Pypestream's platform.
- Hands-On Support: The PypeX team works alongside Amadeus throughout the implementation phase.

Modular Approach: Leverage What You Have Already Built

Pypestream's modular approach allows Amadeus to integrate existing products, technologies, and LLMs into the platform without the need to overhaul or replace their current solutions. This allows for a complementary layer that enhances and extends Amadeus' existing tech stack.

- Leverage Existing Investments: Build on its existing technologies while taking advantage of our cutting-edge Al-driven capabilities.
- Flexible and Adaptable: Add or remove components as needed, ensuring full customization.
- Easy Integration: Seamlessly integrate your existing platforms, tools, and technologies without disruption.

Long-Term Partnership + Strategic Value

We're not just offering a product—we're offering a long-term partnership.

By leveraging Pypestream's Al-powered solutions, Amadeus can rapidly accelerate innovation, improve customer engagement, and optimize operational performance—all while saving time and development costs.

- Save \$100M in Development Costs: Save years of internal development and provide immediate value without the exponential costs.
- Speed to Market: Go to market faster, capitalizing on new revenue streams with minimal upfront investment.
- Future-Proofing: Scale and adapt to future market demands and remain ahead of the competition.

Imagine the Possibilities

By partnering with Pypestream, Amadeus can:

- **Transform Airline Operations:** Automate high-volume workflows and optimize operational efficiency.
- **Enhance Customer Service:** Provide always-on, Al-powered virtual assistants to improve passenger experiences.
- Drive Revenue Growth: Leverage Al-powered recommendations and upselling opportunities for personalized, profitable engagements.

 Accelerate Innovation: Stay ahead in the AI race by partnering with Pypestream for ready-made solutions that integrate seamlessly into Amadeus' offerings.

Let's Transform the Airline Industry Together

Partner with Pypestream to empower airlines with Al-driven solutions that optimize operations and elevate customer experiences. Schedule a demo today to see how we can help Amadeus and airlines unlock the full potential of Al-powered automation.

Learn more at Pypestream.com/partners

